NCC Cable System Order

| Order # | 62336626 | Flight Dates | 10/24/16 - 10/30/16 | Update Date | е | 09/20/16 | | | |
|-------------------|-----------------------------|-----------------|--------------------------------------|----------------|-----------|--------------|---------------|---|--|
| Syscode | 0419 | Agency | GREER, Margolis, Mitchell, Burns | Version | | 1 Vs. 1 | 1 Vs. 1 | | |
| System Name | Time Warner/Toledo Zone, OH | Advertiser | Hillary For America 2016 Proj 200112 | Show All Lir | nes | | | | |
| Market | Toledo | | • | Total # of W | /eeks | | | 1 | |
| | | Client Code | | Total | | | \$2,000.00 | | |
| AE | Meghan Hughes | Product Code | | Commission | 1 | | \$300.00 | | |
| Sales Coordinator | Jaryd Engberg | Est Code | 5290 | Net Total | Net Total | | \$1,700 | | |
| Office | Washington | Product Name | OH MNF | Total Spots | | | | | |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Spli | t | 100.0 | 100.0 | | |
| Status | Not accepted | | • | Sold On | | Cost Per Spo | Cost Per Spot | | |
| Survey | Cable Nielsen Live+1 Jul16 | Primary Demo | Adults 35+ | GRP | - | GIMP | - | | |
| | • | Makegood Policy | Approval Required | CPP | - | СРМ | - 1- | | |

| Comments : | 9.20 New MNF FIXED order. Please review and confirm. Thanks! |
|------------|--|
| | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|--------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | ESPN | AVG. ALL WKS | 10/24/16 | 10/30/16 | 20:15 | 23:30 | Х | | | | | | | - | - | 1 | \$2,000.00 | \$2,000.00 | 30 | |

| | Oct 2016 | Nov 2016 | Dec 2016 | Jan 2017 | Feb 2017 | Mar 2017 | Apr 2017 | May 2017 | Jun 2017 | Jul 2017 | Aug 2017 | Sep 2017 | Total |
|-------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| AMT | \$2,000.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$2,000.00 |

| SYSTEM APP: | SALES | ACCT | Date Printed | 09/20/16 |
|-------------|-------|------|--------------|----------|
| | | | | |

62336626 | Toledo | Time Warner/Toledo Zone, OH | 0419 |